



achievability matrix

ORGANIZATION/PROGRESS

1. bucket and wish list
2. identify stage
- 3. satisfying and lovely plan viewer**
- 4. export and print**
- 5. badges**
6. big events calendar
7. virtual journal
8. daily discovery emails
- 9. reminders and prods to move forward**
10. warning when things are about to sell out
- 11. maps (things to do, what you're doing)**
- 12. progress bar**
13. to-do list with deadlines
- 14. book everything at once button**
- 15. travel package**
16. keep trips separated
- 17. research diary/history**
- 18. automatic schedule maker**

PRICE

19. show fun stuff while booking
20. price alerts
- 21. price range filters**
- 22. price history tracker**
23. cost calculator for how to get there
24. what other people have bought
25. booking site comparison
26. price prediction
27. bang for your buck calculator
28. price drop guarantee

SUGGESTIONS

29. suggest cheaper vacations
30. following
- 31. review aggregation**
32. links to blogs about places
33. tagging
34. photos from friends' trips
35. quick ratings of locations
36. micro polls
- 37. itinerary suggestions**
38. advice from friends who have been there
- 39. trip category filters**
40. location-specific table
41. TV show location finder
42. travel personality test
43. recommendations from similar people
44. qualifications for people giving advice
45. need advice button

COLLABORATION

46. assign tasks
47. list of people going
- 48. email everyone**
- 49. collaborative commenting**
- 50. collaboration roles**
51. RSVP
- 52. share travel package**
- 53. polls**

bold = features we intended to include