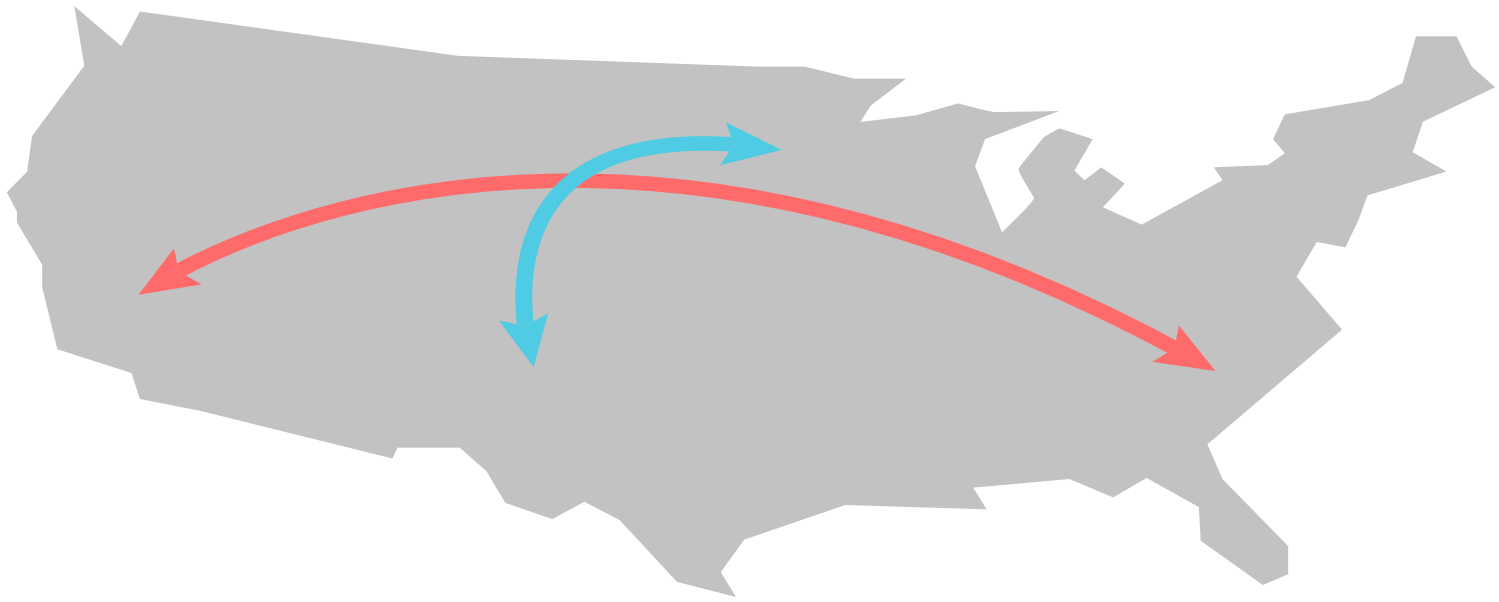


the problem:

busy families need a way to stay connected
across long distances and different time zones



possible solutions:

phone call/Skype: time commitment
difficult to coordinate time zones

Facebook: not all parents have Facebook
not all children accept their parents'
friend requests

text/e-mail: not visual
less personal

the opportunity:

there is an opportunity to create a service which gives families a **personal, engaging** way to connect that is **easy** enough to fit into their busy lives.

photographs:

taking and sharing smartphone photos is becoming increasingly popular

the most popular camera on Flickr is the iPhone

200 million photos are uploaded to Facebook every day

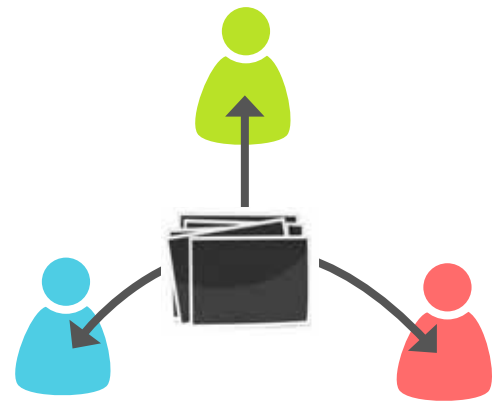
photographs:

personal

engaging

easy

how can we use photos
to connect families?



pictures + collaboration

pictures + collaboration

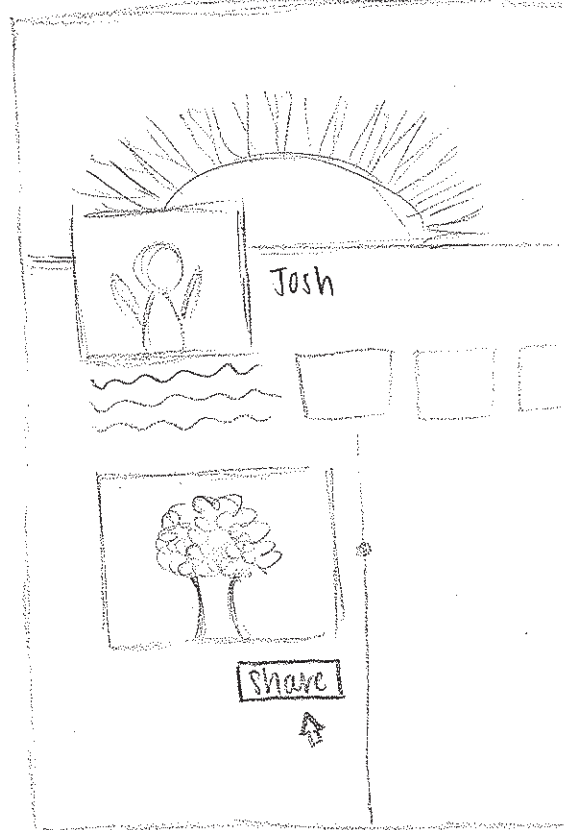
pico

**I wonder what my family
did for Valentine's Day?**





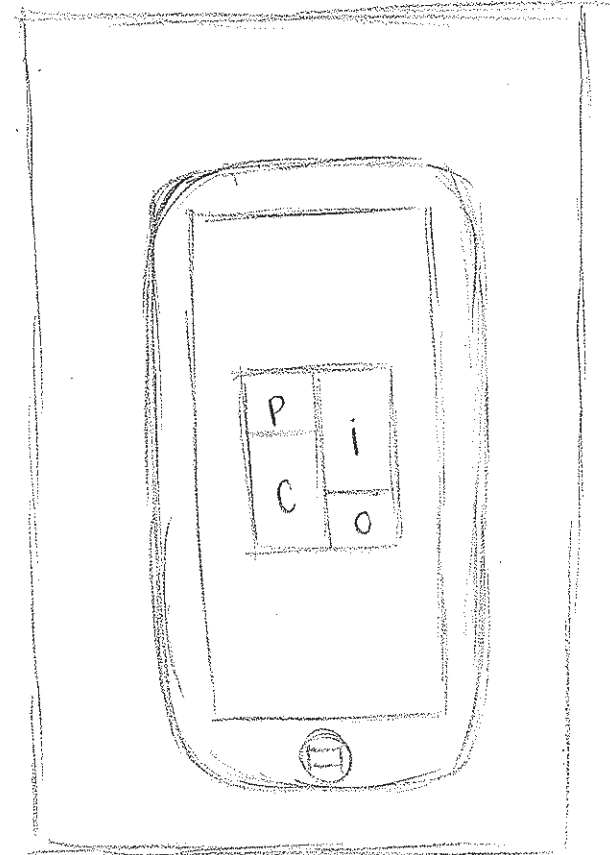
Josh is a junior in college and takes lots of artsy photos of his life.



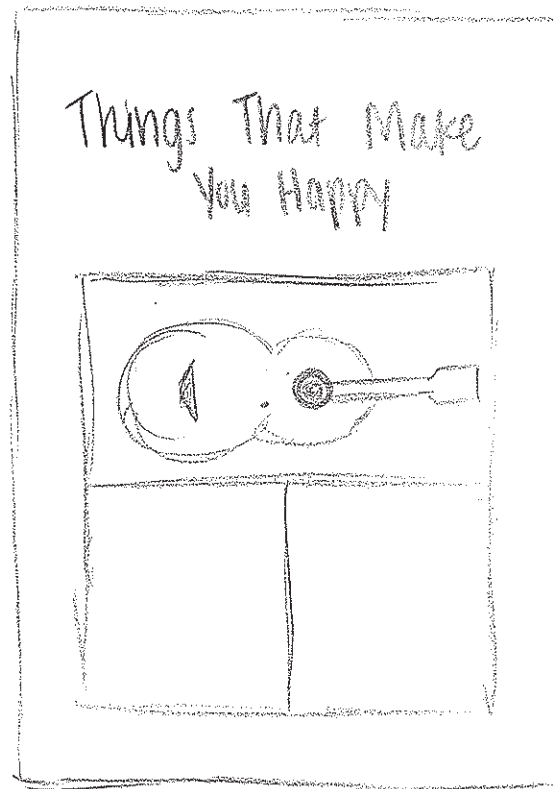
He usually shares them on Facebook with his friends, but he's not friends with his mom on Facebook so she never sees them.



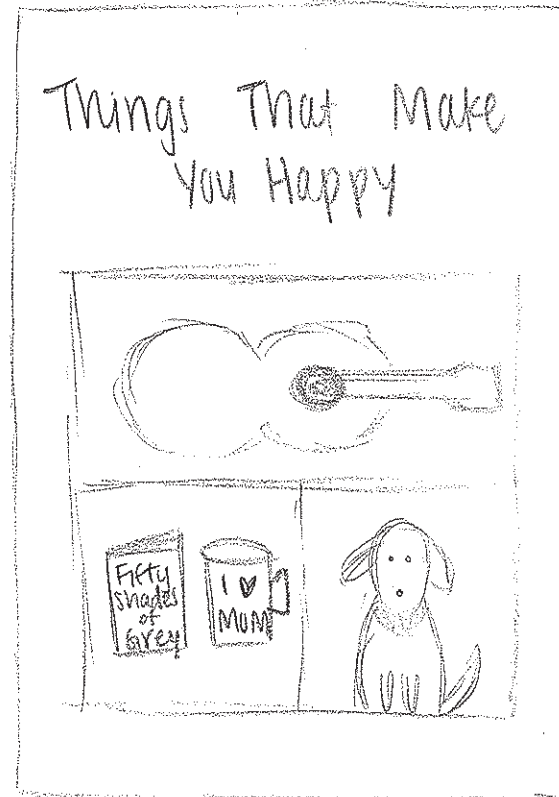
His mom calls him everyday to check in, but Josh is usually too busy to talk in, but Josh is usually too busy to talk much. He feels bad and he knows his mom worries, but he just doesn't have time to talk to her more.



Josh's friend told him about this new app called Pico. He decides to try it out. He downloads it and invites his mom and sister to use it with him.



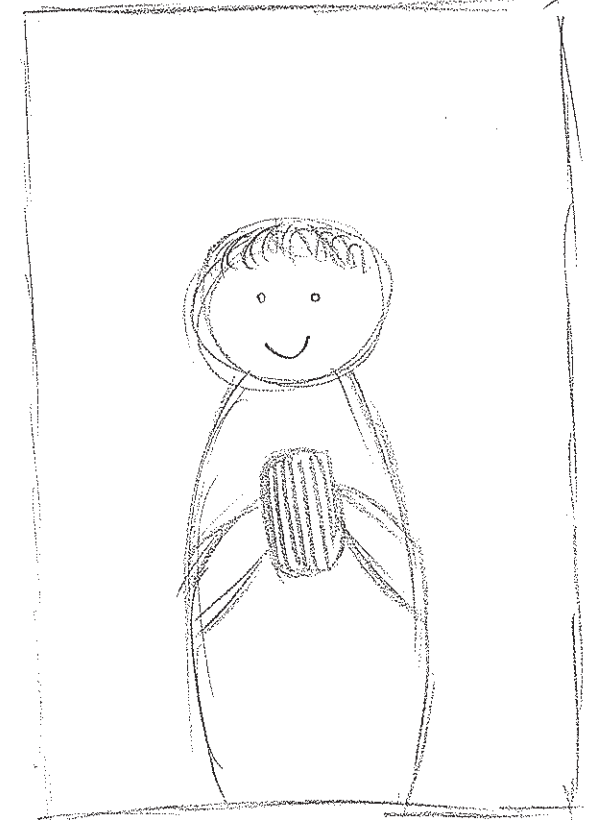
He starts a new collage with the theme Things That Make You Happy. He starts it off with a picture of his guitar.



His mom then adds a picture of the book she's reading and a cup of coffee, and his sister finishes it off with a picture of her dog.



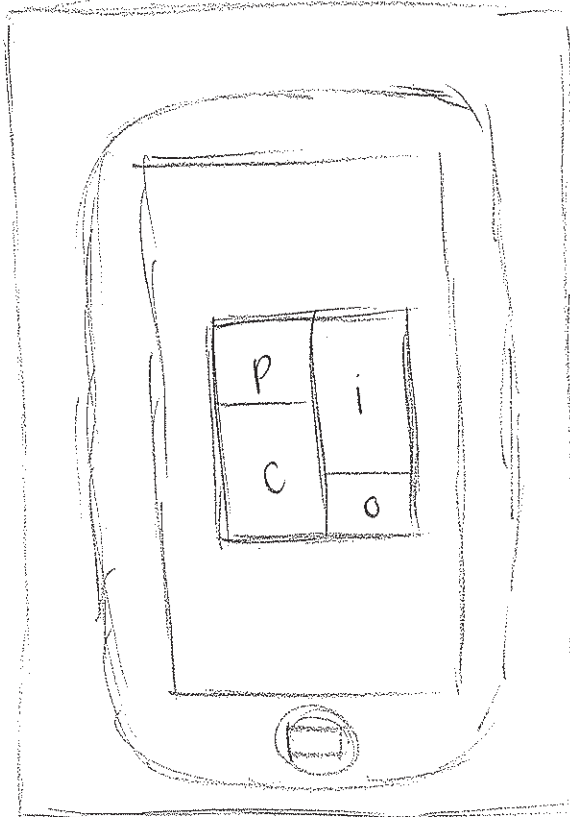
Josh then receives a notification that the collage was completed and is able to see the photos his mom and sister added.



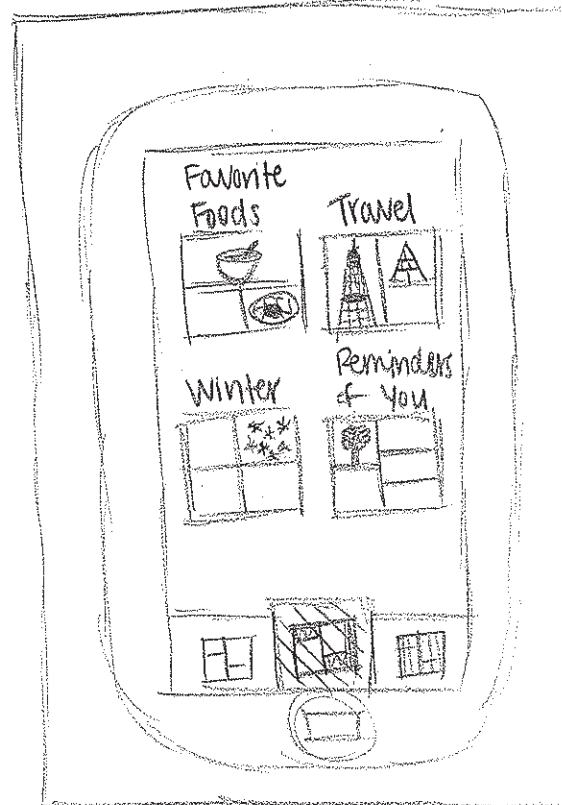
Josh and his family love the app because it makes it easy for them to connect even with their busy schedules and different time zones.



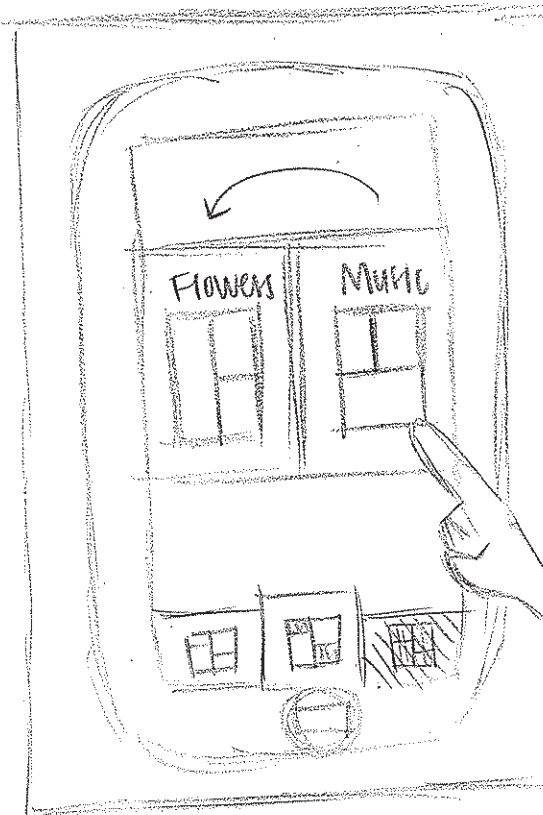
Amy is about to leave for college, but she is worried about being away from her tight-knit family.



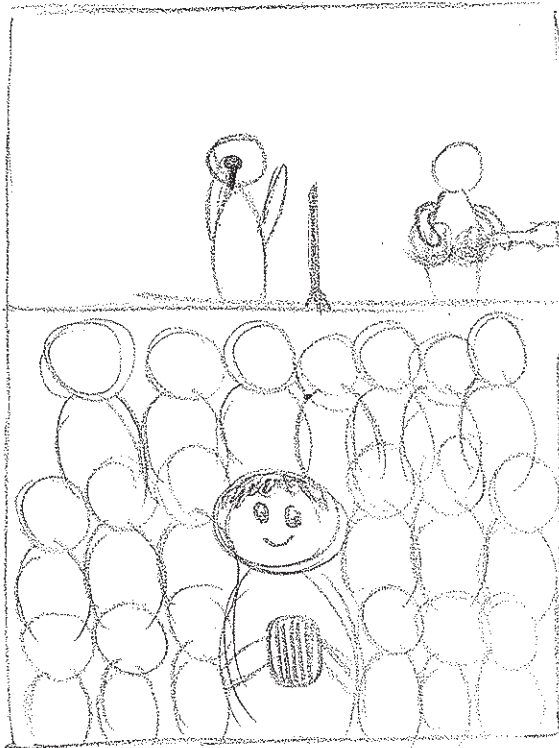
When looking for ways to stay in touch, she finds Pico and starts using it. She is able to invite her entire family to use the app.



They usually have several collages in progress at once and use the app all the time.



Amy and her family love the scrap-book section where they can see a history of what their family has been doing. It's very nostalgic for them.



Josh goes to a concert and checks in on Foursquare. The app reminds him that he has a Music collage in progress and encourages him to add a photo.

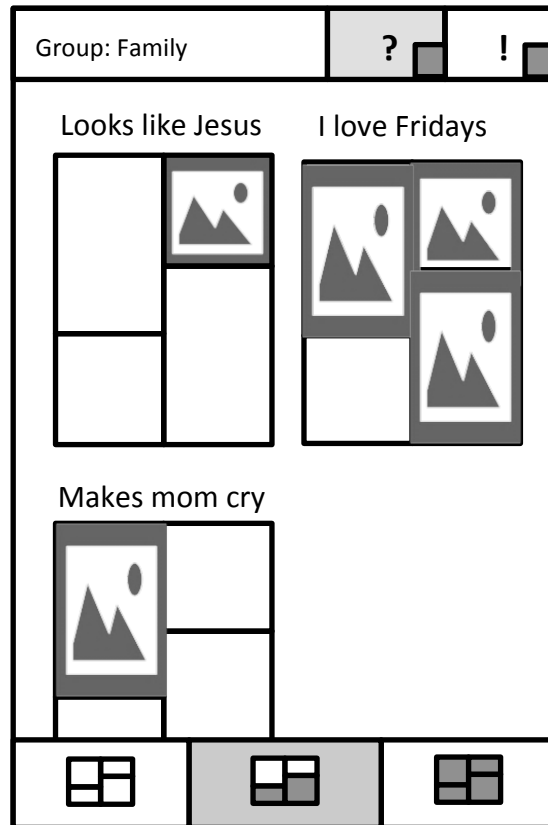


Josh is walking around on a snowy day when the app encourages him to start a Winter themed collage with his family.

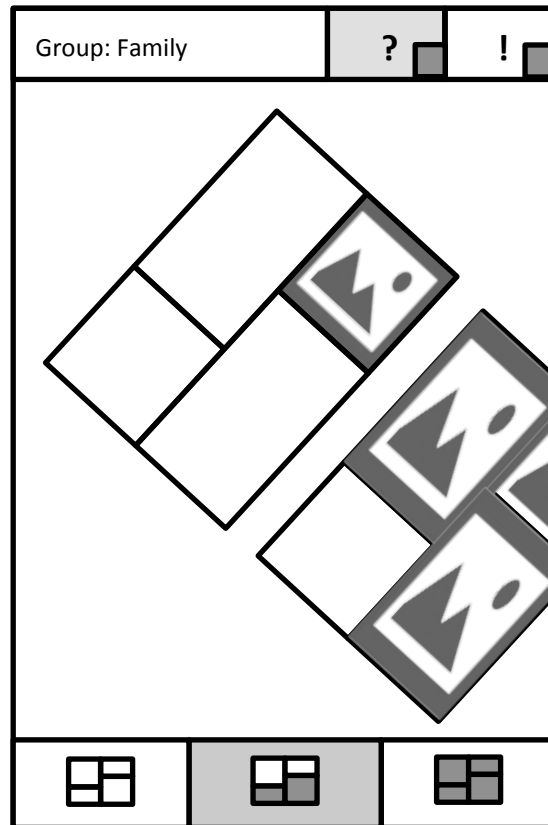


The app reminds Josh and his sister that Mother's Day is coming up, and encourages them to make a collage for their mom.

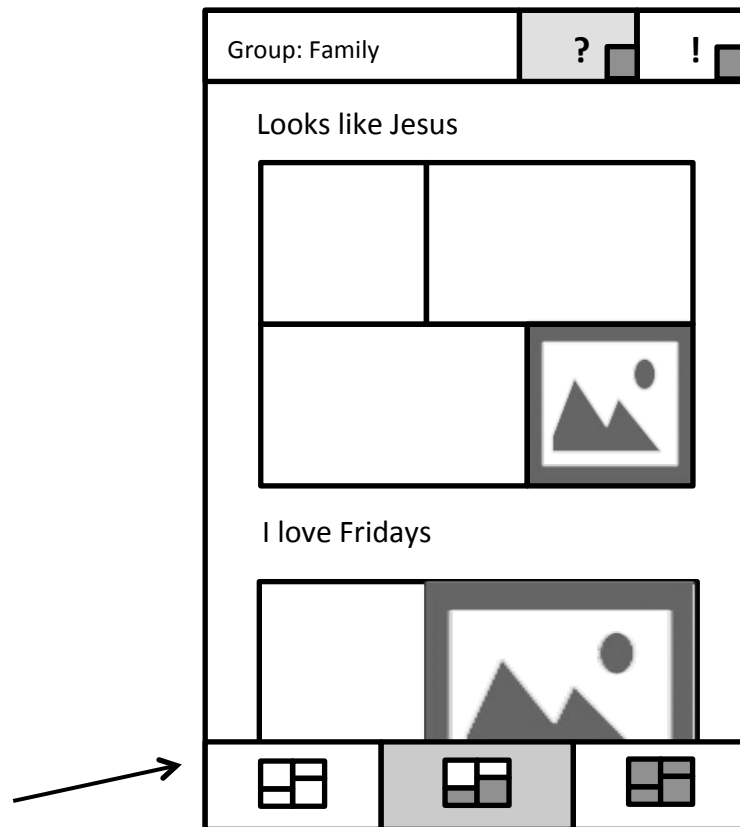
Home



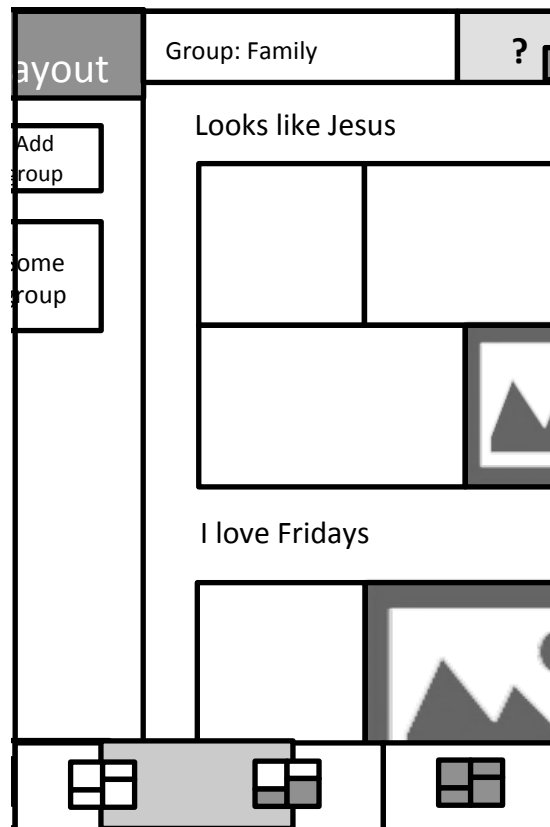
Home



Home



Home -> New Collage



New collage

(Choose group)

The diagram illustrates a mobile application interface for managing groups. The interface is divided into three main sections: a header, a main content area, and a footer.







Header: The header contains three tabs: "Group", "Theme", and "Layout". The "Group" tab is currently selected and highlighted.

Main Content Area: This area is divided into two parts. The top part, under the "Choose group" heading, contains three buttons: "Family", "HCI", and "Some group". An arrow points to the "Family" button. The bottom part of the main content area is empty.

Footer: The footer contains three icons representing different layouts. The first icon is a 2x2 grid of squares. The second icon is a 2x2 grid of squares with the bottom-right square shaded. The third icon is a 2x2 grid of squares with all four squares shaded.










New collage

(Group -> Theme)

Group	Theme	Layout
Family	HCI	Some group
Choose theme		
		
		

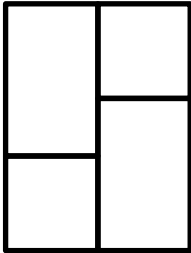
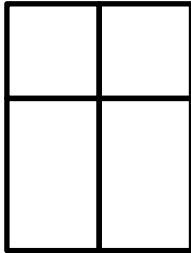
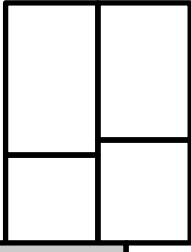
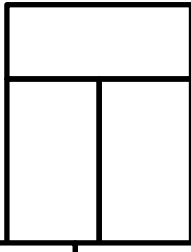



New collage

(Choose theme)

Group	Theme	Layout
Choose theme		<input type="text" value="Custom"/>
		
Makes you laugh	Scares Timmy	Cuddly creatures
		
Describe your family	Meaning of life	Worst food ever
		

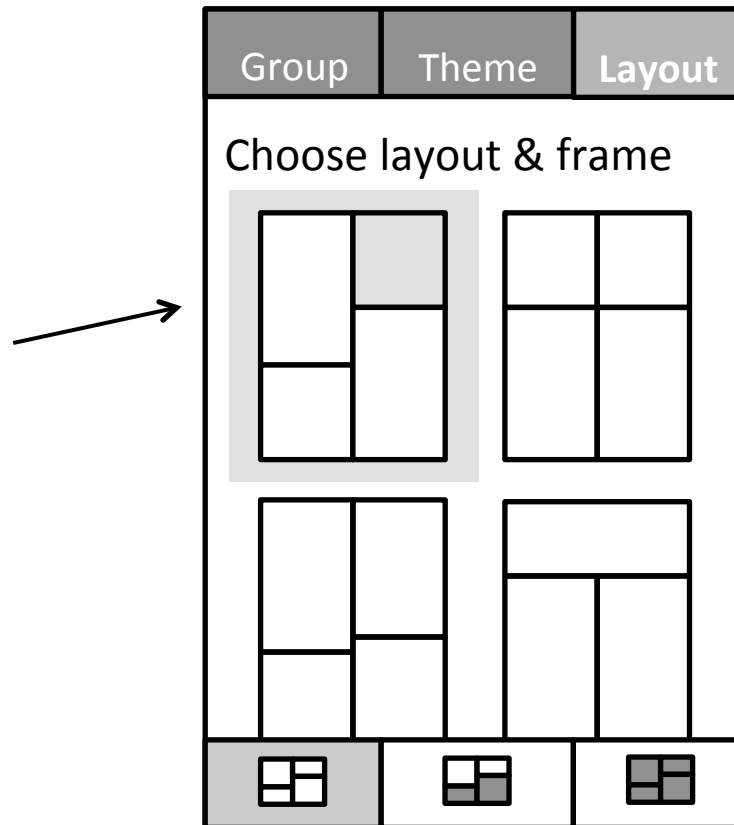
New collage

(Choose layout and frame)

Group	Theme	Layout
Choose layout & frame		
		
		
		

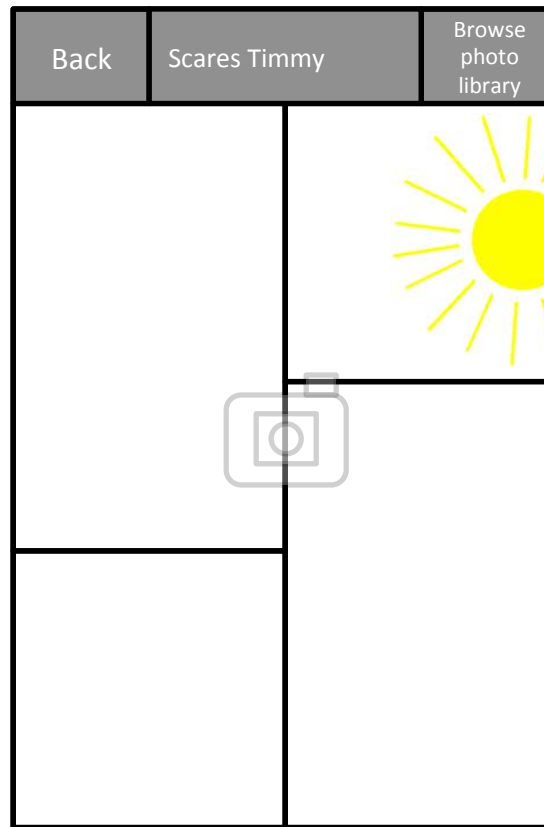
New collage

(Layout & frame chosen)



Taking a photo

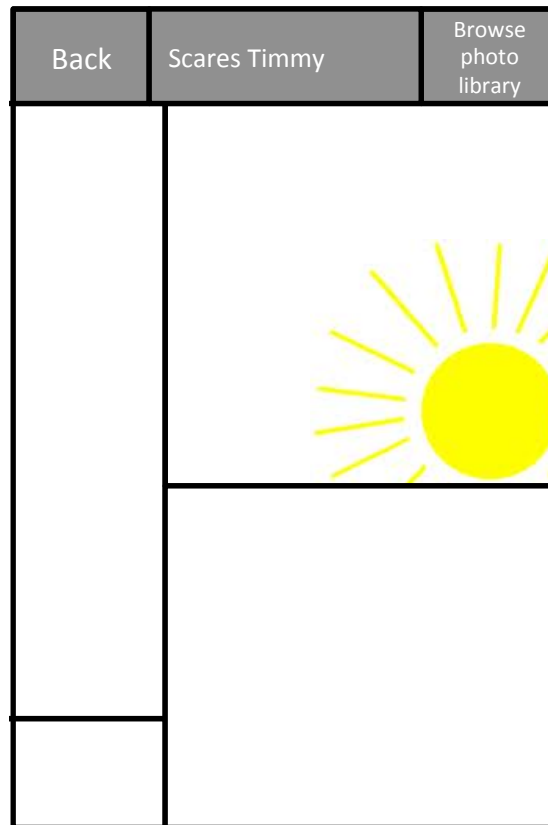
Images already within collage will be displayed to give photo-taker better context.



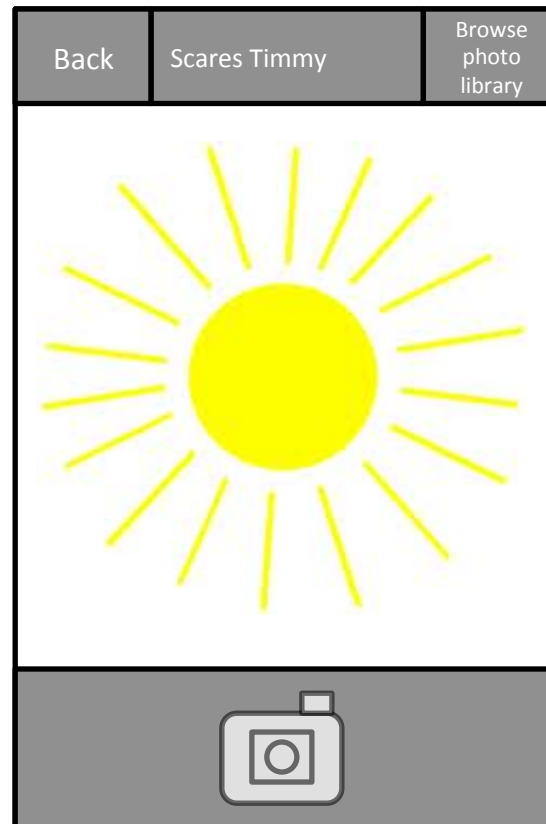
Images from your camera are displayed here

Click to take a photo.

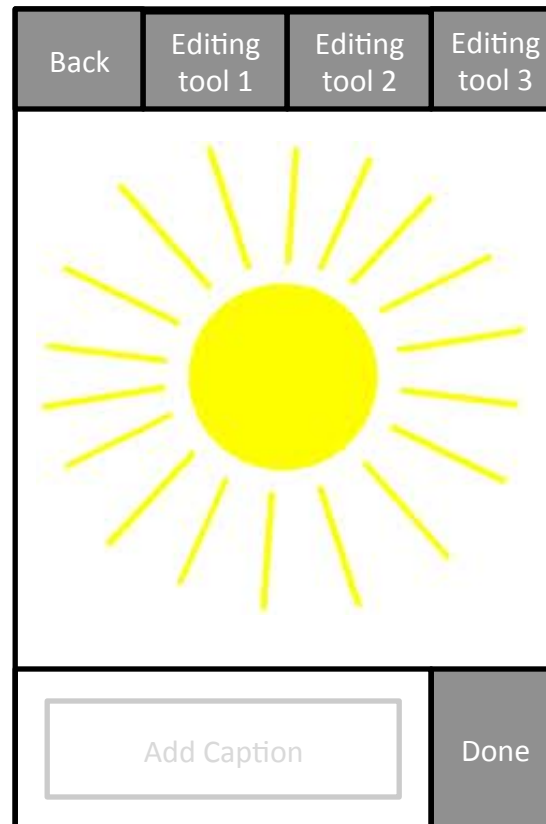
Taking a photo



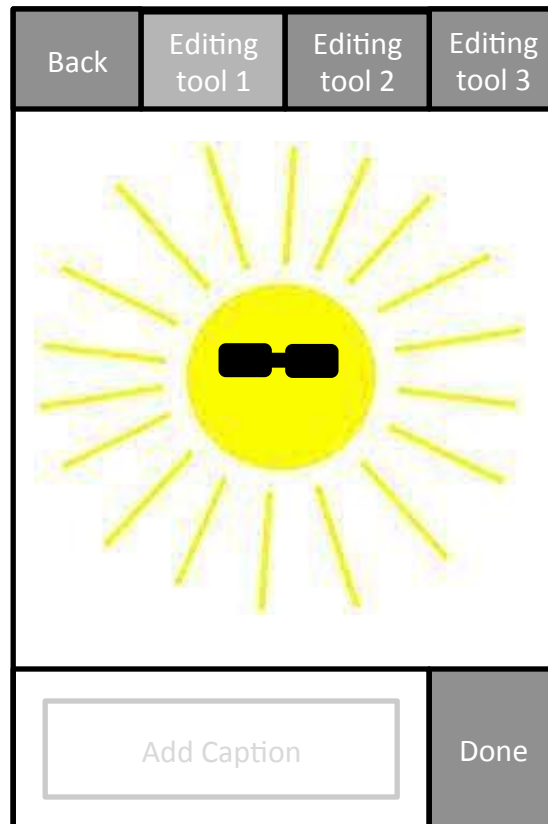
Taking a photo



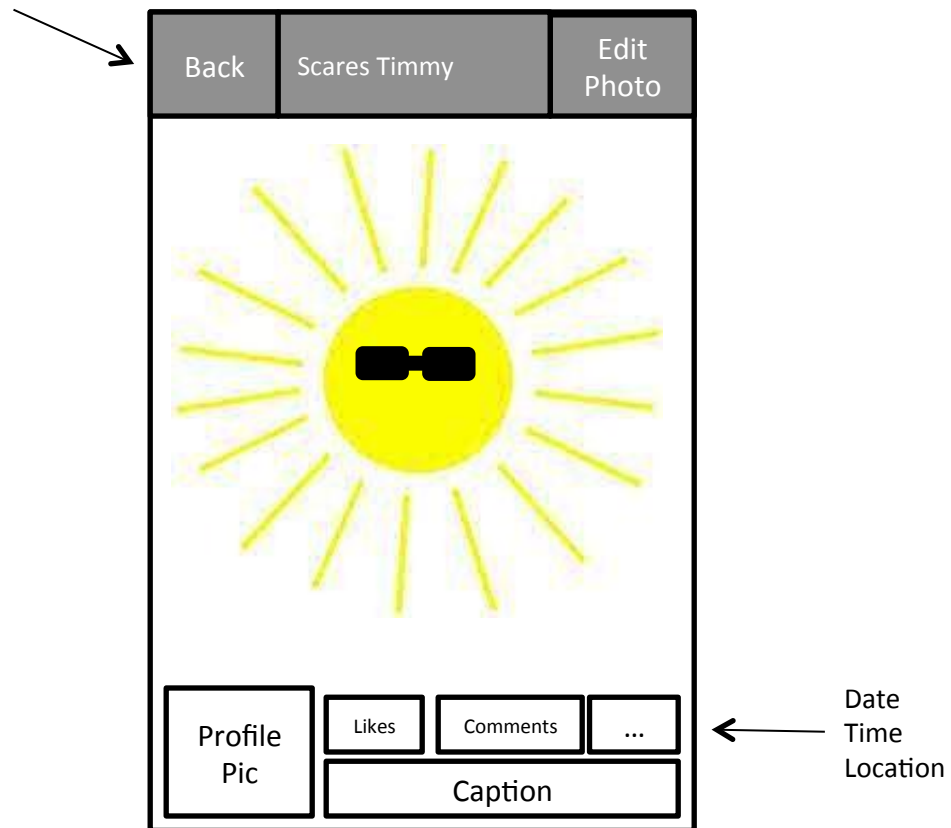
Editing a photo



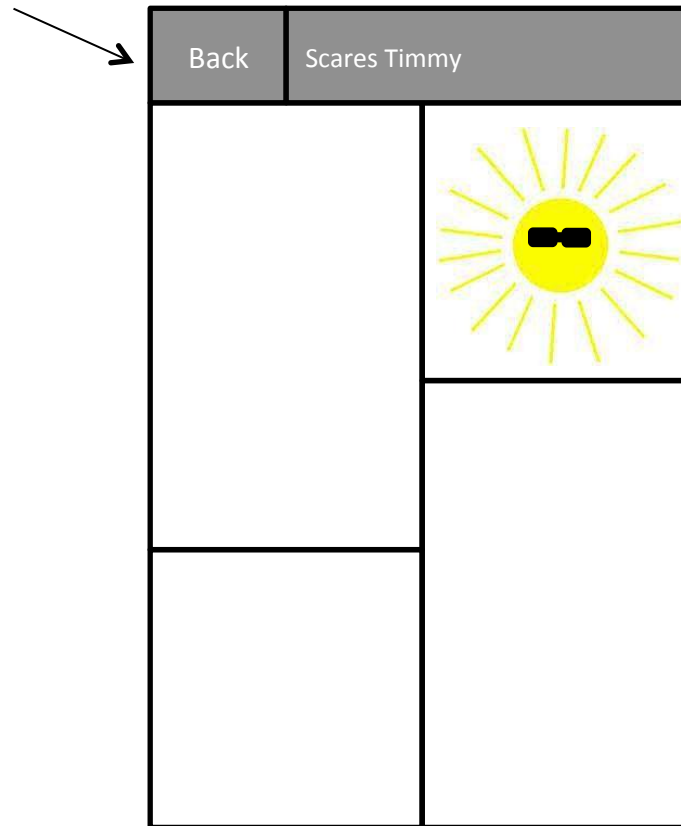
Editing a photo



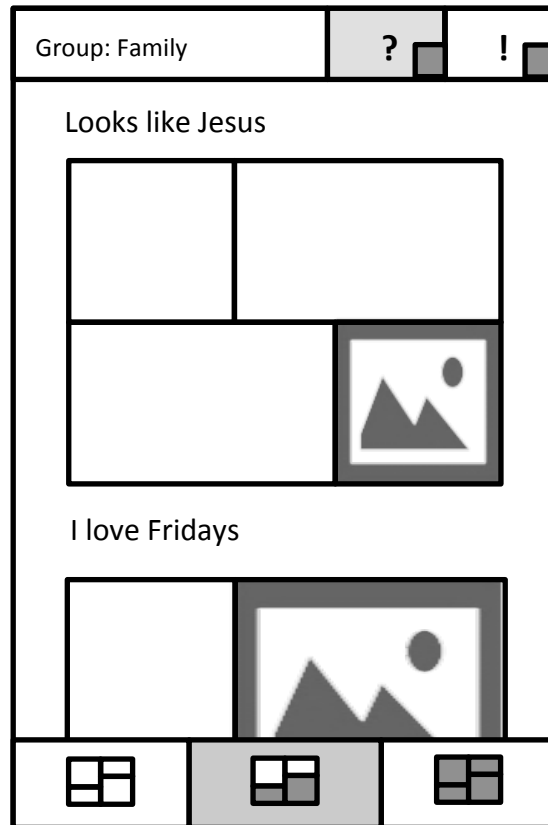
View photo



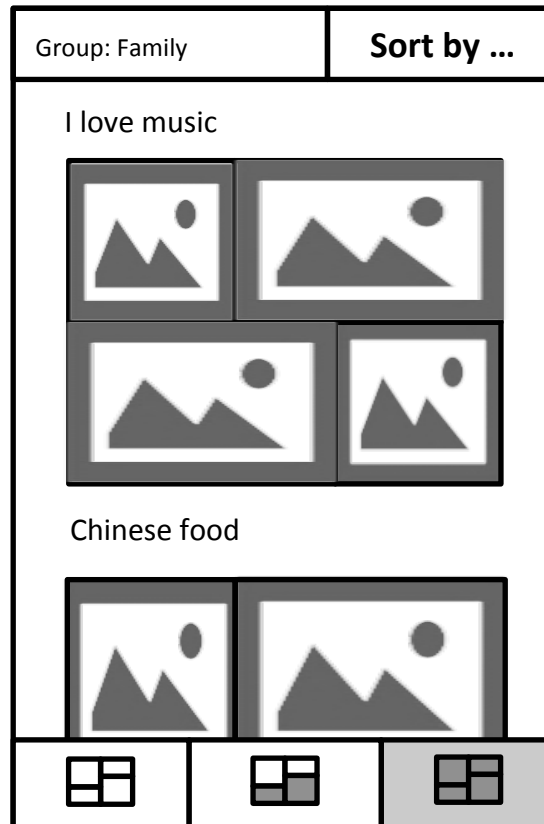
Collage view



Home



Home



design language:



heading: quadranta

Body: EdmondSans

In perumquaecti torum volore simi, unt late-
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